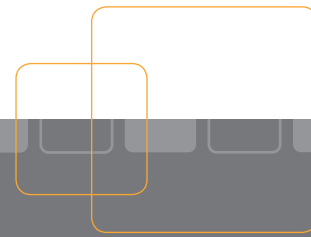


# White Paper

## TradePoint.NET



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ScriptServer TradePoint.NET is a powerful and highly acclaimed web based solution for MS Dynamics NAV. TradePoint.NET use real-time integration with MS Dynamics NAV and gives you the possibility to put ALL your back-end information on the web. With MS Dynamics NAV as a base you can extend your services with functionalities setup direct on TradePoint.NET. To make your TradePoint.NET web solution even better additional development can be made to suit your business and to attract your market.

With TradePoint.NET you will have a new window to your market that is always open because they can access the solution 24/7, but it does not stop there because you are increasing your market approach as well. TradePoint.NET gives you the possibility to attract customers on a global market and not only on a local area. Further, you can use it as an internal tool within the company and ease the workflow for your business. In other words, you can setup TradePoint.NET either as a B2C (customer) site or B2B (business) and B2V (vendors) site. In either way you will serve your customers better with TradePoint.NET customer service tools and earn money at the same time – say it loud and it sounds good in your ears as well.

The real time integration with MS Dynamics NAV ensures that your data is up to date and your business logic is retained. With TradePoint.NET you can capitalize on investment already made in customizations and configurations in MS Dynamics NAV. TradePoint.NET handles all e-commerce functionality while the business critical data and calculations are performed in MS Dynamics NAV. Any object in MS Dynamics NAV can be presented in the web solution, together with extended information, whether it is product descriptions, images, PDF-documents, flash movies or any kind of new media.

TradePoint.NET offers an out of the box solution. TradePoint.NET is very powerful when it comes to the managing of online-business; there is no replication or expensive reproduction. It is easy to install and quick to implement a real time integration, your system can be up and running in a couple of days. TradePoint.NET is user friendly and enables interaction with customers in their own language and in their own currency.

TradePoint.NET is fully compatible with Microsoft applications and technologies such as ASP.NET, Web Parts, Web Services and so on. Furthermore, TradePoint.NET can be used either with its extensive out of the box functionality, or customized according to your clients preferences.

As you can notice from the information above TradePoint.NET can be implemented in different ways, the only question that needs to be answered is; how do YOU want to have it? With this flexibility TradePoint.NET can be useful for all kind of industries and specific for that industry it can be implemented individually for the company seeking to differentiate from other competitors. Please in contact with your main TradePoint.NET contact and describe your dream solution for your business.

## TradePoint.NET gives you...

- a true and real-time MS Dynamics NAV integration
- a possibility to setup your solution as B2B, B2C or B2V
- a flexible solution included with appropriate functionalities which you can improve with additional customizations according to your business needs
  - Web Shop
  - Time Management
  - Documentation dealer
  - Support Management
- safe system in different areas (Transaction, Administrative and Technical security)
- a web solution that fulfills your needs
  - An extension of Microsoft.NET with comprehensive classes for business system communication, integration, security, localization, user management, etc
  - Powerful development tool for customization and extension.
  - Supports all Microsoft.net techniques

## TradePoint.NET enables you to...

- have a 24 hours connectivity with your customers
- improve your services with a new window towards your market
- extend your service by a self-service tool within TradePoint.NET that gives you an overview of customer actions
  - Order history, Balance Matrix, Order statistics Customers and internal staff can quickly access pending orders, order history, account balance and order statistics to get an exact financial view.
- communicate with your customer
  - Post messages with Forum feature and keep contact with your market.
- serve customers far far away
  - The multi language support of the ScriptServer platform together with the true ERP integration of TradePoint.net provides a global solution for your business. TradePoint.NET is also available in several languages.

## TradePoint.NET is THE solution because you...

- will save time and earn money
- can spend time on other areas in your business
- improve services to your market
- will have energy and power to focus on main factors of your company

## Attributes

TradePoint.NET offers support for many powerful techniques of application development.

- **Real time integration** Integrates real time through Navision Application Server (NAS), XML through MQ.
- **Built in Security model Authentication**, permission handling on all application levels
- **Full support for Microsoft.NET** Supports all .NET techniques, ASP.NET, ADO.NET, SOAP, Web Services, Web Controls, Web Parts and Ajax etc
- **Based on Microsoft Server technology** MS IIS, MS SQL Server
- **Microsoft Dynamics NAV** Real time integration to MS Dynamics NAV 2.6 and later versions
- **3 types of competences** Microsoft Dynamics NAV: C/SIDE, Microsoft.NET, Graphical design/CSS Sheets
- **Cost Effective Solution** Real time communication, no delays, always correct data, or replication
- **Flexible and Scalable E - commerce in many shapes** Service B2C customers in a ready to use web shop, invite B2B customers to a secure self service.